

Research on Teaching Reform of Public Management Specialty in Undergraduate Colleges under the Background of New Liberal Arts Construction

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Abstract: promoting the construction of new liberal arts is an important strategy of discipline reform and development in colleges and universities in china. As one of the key majors of liberal arts, public management should also take the initiative to change and achieve high-quality development. Starting from the actual situation of public management, this paper focuses on the analysis of the major problems existing in the environment of public management and universities, and promotes the reform of teaching methods of public management from the practical and unique aspects, so as to conform to the wave of new liberal arts reform.

1. Introduction

In recent years, promoting development by innovation and seeking breakthrough by reform are the key words of discipline construction in colleges and universities, and also the top priority of constructing high-quality education system under the current social background. General Secretary Xi Jinping once stressed, "After a long period of hardship in modern times, we have entered the best era. However, our historical mission requires us not only to enter the new era, but also to win it." Higher education is of great importance to the overall development of the country, especially to the competition of comprehensive national strength in the information age. Only by realizing the comprehensive development of higher education, cultivating excellent talents and building a modern educational power can we comply with The Times and rise to the challenge [1]. In August 2018, the central government proposed the development of new liberal arts for the first time, hoping to improve the education level and social service ability of colleges and universities through liberal arts reform [2]. The term "Interdisciplinary" appeared in the US as early as 1926; In 1976, Interdisciplinary Science Reviews was founded to provide a professional platform for the dissemination of the concept of "Interdisciplinary". After decades of development, the Concept of "new liberal arts" was formally proposed by Seelam College in 2017 [3]. On the basis of the original concept, China's "new liberal arts" not only refers to the concept of professional reorganization and interdisciplinary, but most importantly integrates the requirements of China's current development, namely the promotion of new technologies, the emergence of new demands and the needs of the new national conditions [4].

The discipline of public administration runs through the field of comprehensive research, which means that the solution of public problems needs to rely on the basic theories and analytical tools of multiple disciplines. In the era of intelligence and the continuous popularization of higher education today, public management needs to continue to develop, to meet the three social needs for this discipline -- diversified career needs, elite talent needs and practical operation needs.

The construction of "new liberal arts" has been widely concerned by the academic circle since it was put forward. At present, the existing researches mainly start from the construction of liberal arts categories and propose methods that are generally applicable to all liberal arts majors, which have broad implications and are worth learning from. However, the construction and development of specific disciplines still need to be explored and deepened in order to improve the pertinence and

feasibility of measures. Based on the existing problems of public management, this paper explores the development countermeasures of public management subject under the background of “new liberal arts”. The theoretical and practical significance of this study lies in: exploring the new development opportunities and methods of public administration major in the information age, adapting to the trend of “new liberal arts” proposed by the state for higher education; At the same time, it puts forward more feasible suggestions to improve the teaching methods of public administration.

2. Existing Problems in the Establishment of Public Administration Major

The public to provide high level of management, knowledgeable and public management talents with professional skill plays an important role in the process of, yet in the public management in recent years in various colleges and universities in the development and public management in colleges and universities graduates employment situation, can be clearly found that the existing teaching system and the social demand has certain deviation.

2.1 Theoretical Teaching is Decoupled from Practical Application

According to national statistics, many colleges and universities have set up public offices. However, public management talents have not reached the expectation of the society. The first is the blindness of college majors. Besides liberal arts kind colleges and universities, art kind, science and engineering kind colleges and universities also opened this major. However, some colleges and universities seriously lack professional teachers and management ability. In the actual teaching process, they blindly emphasize knowledge infusion rather than cultivating students' innovative learning ability. As a result, the development goals of public administration major in colleges and universities are not clear. In some typical engineering colleges and universities, attention to liberal arts majors is ignored in actual teaching and training, not only teachers are not well equipped, but also undergraduates are not provided with off-campus practice. Secondly, the construction of teaching platform is in the preliminary stage, and there are some unreasonable courses. Taking S University and M University, which are at the forefront of liberal arts development, as an example, they still lack courses such as data processing and application in public administration. Even if such courses are offered, they are all in the form of elective courses, and few people choose them. Finally, the teaching method is single, and the theory is more important than practice. The training of data analysis and practical research ability of students majoring in public administration is not enough, so that students generally rely on written knowledge, which does not meet the requirements of the current big data development and intelligent era.

2.2 Imbalance between Professional Learning and Development Direction

The major of public administration is one of the emerging disciplines in China, so the social understanding of this discipline is insufficient. Some people equate public administration with administration and think that students' future career direction is civil servant. Some people regard it as a secondary choice of major, in order to pass the exam more easily and improve their academic background. This kind of view is directly reflected, leading to the general employment prospects of students majoring in public administration is not clear. First of all, it is difficult for students majoring in public administration to find employment in different majors, while it is easier for students majoring in other majors to enter the major of public administration. In terms of the proportion of undergraduates majoring in public administration, 30% of the students are interdisciplinary. It can be said that this reduces the competitive ability of public management professionals to a large extent [5]. In addition, the job requirements of different organizations pay more attention to specialization and uniqueness, and emphasize the ability of talents in a certain aspect during recruitment. Therefore, students majoring in law, economics or corresponding science, agriculture, engineering and other fields have more competitive advantages. On the other hand, students majoring in public administration are mostly engaged in human resources work in enterprises, and they also face major restrictions in the civil service examination or public

institution examination.

3. The Reform Direction of Public Administration Specialty

At present, the discipline of public administration needs to be improved in the aspects of professional characteristics, curriculum setting, practice transformation and employment development, and these aspects are integrated into two factors -- practicality and uniqueness. Therefore, the author believes that in the future, the discipline of public administration should adapt to the needs of the development of The Times and carry out the following reforms from the teaching methods:

3.1 Enhance Practicality

To improve students' theoretical and practical ability. According to the National Standard for Teaching Quality of Public Administration, the talents of public administration should have the ability to solve problems, process information and innovate besides the essential basic ability. In short, it is to realize the mutual transformation of theory and practice and improve students' practical application level. Starting from this point, colleges and universities should highlight the importance of practice in teaching methods, improve the depth and operability of case teaching; Strengthen internal and external union, make full use of internal and social resources of colleges and universities, and form a practical teaching development mechanism with college construction as the main body and social support as the support. Provide students with better internship opportunities in government agencies and other departments; Provide students with opportunities to go to administrative organs, public institutions and grassroots organizations for research, so that students can know more about the society, and have a higher level of policy formulation and implementation in the future.

3.2 Enhance Uniqueness

At present, each university is seeking how to condense the discipline to create characteristics The path. Subject characteristics are the important criteria for applying doctoral programs and participating in the evaluation of various disciplines. The state has great support for characteristic disciplines, which is also an urgent problem for the public administration major in various colleges and universities. This feature is by no means simply designed. It is formed on the basis of the discipline structure and the foundation of the discipline foundation accumulated all the year round in each university. For example, relying on the high-end development of architecture major, a university in Xi 'an has promoted the significant development of cultural management major. They combine architecture and culture and set up the unique point of "architectural cultural management" as a major of cultural management. Therefore, the major of public administration in each university should not blindly pursue scale development, but should explore the characteristics of the discipline by combining the disciplinary resources of the university, cultivate unique talents, and provide diversified public management talents for social development.

4. Public Administration Specialty Concrete Reform Path

4.1 Practical Teaching Mechanism Guides Practical Reform

Sociologists Henry Etskowitz and Reuter Redsdorf put forward the famous three-helix theory of government, industry and learning, comprehensively analyzing the new interactive relationship between government, industry and universities in the era of knowledge economy, as a new field and new paradigm of innovation research. From this perspective, the "triple helix" cooperation mode can be adopted in the exploration of the reform of practical teaching methods of public administration subject under the background of new liberal arts, so as to promote the enrichment and scale of practical resources in universities and improve the stability of practice base [6]. And then build the practice teaching development mechanism with the university construction as the main body and the social assistance as the support.

4.2 Cross-Disciplinary Teaching and Cross-Disciplinary Cooperation Boost the Unique Reform

In the previous analysis of the existing problems of the discipline of public administration, the author said that there are mainly internal and external problems in the professional learning and development direction of the discipline. Outside is the deviation of social understanding; Inherent is the shortcomings existing in the teaching methods of public administration discipline in colleges and universities. To solve the external problems, the most fundamental is to start from the discipline itself, reform the way of curriculum setting and teaching, improve the overall teaching level of public administration discipline and talent delivery ability, enhance the uniqueness of the discipline, and then change the understanding of the whole society.

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